



News Release

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Fox RPM, Gensler and RDK Engineers Collaborate to Design and Move Avid to a New Global Headquarters

BOSTON, MA (MAY 10, 2010) - When Avid's management team announced their plans to lease 203,000 square feet of office space at Network Drive in Northwest Park in Burlington, Mass.—one of the largest lease transactions in suburban Boston in 2009—they also selected the design and engineering team of Gensler and RDK Engineers to build out their new corporate headquarters facility; and Fox RPM as their owner's representative to provide project and construction oversight, as well as relocation management.

Avid will relocate its global headquarters from its current campus in Tewksbury to the former Sun Microsystems Campus in early June. Avid has leased three buildings from Nordblom Company, which has been investing in an area revitalization intended to attract more businesses to the Burlington technology corridor.

"We are excited to be involved with the oversight of the construction and occupancy phases of Avid's project in Burlington. To be successful, a project of this size requires careful coordination with, and ample cooperation from, all team members. As we progress toward occupancy, we anticipate all of Avid's needs will be met thanks to the hard work being put forward from each partner on the project," said Peter Stein, Fox's vice president.



According to Neal Foley, Avid’s senior manager of worldwide real estate projects, *“Commitment to Avid’s goals has been demonstrated by everyone on the Project Team: Gensler, RDK and Fox, as well as the landlord – Nordblom – and Nordblom’s general contractor – Erland Construction. It is the entire Project Team, working together, that is going to make this exciting project a huge success.”*

Avid’s new corporate headquarters is designed to provide a modern, collaborative workspace for its employees with state-of-the-art facilities for educating and entertaining its growing global customer base:

- Customer-facing spaces include a well-branded, high-tech, two-story lobby with holographic displays, an executive briefing center, and conference and training areas.
- Offices and work stations boast plenty of natural light.
- Teams are clustered in workplace “neighborhoods” to better support a collaborative process.
- A 143-foot long enclosed pedestrian bridge, which aligns with the design of other connecting bridges in the park, will provide all-weather access between the two primary buildings.

With technology-rich program and infrastructure requirements, the team of consultants worked together early on to ensure success. In order to meet the short, six-month construction schedule, multiple construction crews were committed to simultaneously manage the various components of the project.

About Fox RPM Corp.

Fox RPM Corp. is a full-service project management firm, providing a complete range of corporate real estate program and project management services. Founded in 1988, Fox was an early pioneer of project management consulting for tenants and has grown to become one of the largest independent firms, with offices in Boston, MA and Washington, DC. Fox offers comprehensive, custom solutions for corporate, institutional and government clients including overall project management, construction project management, relocation management, FF&E coordination and technology services. www.foxcorp.com



About Gensler

Gensler is a global design, planning, and strategic consulting firm networked across 33 locations on five continents. Consistently ranked by U.S. and international industry surveys as the leading architecture and interior design firm, Gensler leverages its deep resources and diverse expertise to develop design solutions for industries across the globe. Since 1965, Gensler has collaborated with clients to create environments that enhance organizational performance, achieve measurable business goals, enrich people and communities, and enhance everyday experiences. For its longstanding commitment to the advancement of sustainable design, Gensler received the Leadership Award from the U.S. Green Building Council in 2005.

www.gensler.com

About RDK Engineers

RDK Engineers has specialized in providing high-quality HVAC, Teldata, Electrical, Plumbing and Fire Protection engineering services for over 100 years. Today, with a staff of 170 multi-disciplined engineers and administrative professionals located in Andover, Amherst, Boston, MA, and Durham and Charlotte, NC, the firm delivers total building solutions to leading businesses and institutions nationwide.

About Avid

Avid creates the digital audio and video technology used to make the most listened to, most watched and most loved media in the world – from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of Avid's most influential and pioneering solutions include Media Composer, Pro Tools®, Avid Unity™, Interplay®, Oxygen 8, Sibelius® and Pinnacle Studio™. For more information about Avid solutions and services, visit www.avid.com, del.icio.us, [Flickr](#), [Twitter](#) and [YouTube](#); connect with Avid on [Facebook](#); or subscribe to Avid [Industry Buzz](#).

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