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## **FOR IMMEDIATE RELEASE**

### **Fox RPM Corp. Launches Custom Space Management Software Platform** *Hires Massi Coe to Expand Capability in Implementing FoxFMS<sup>SM</sup> to Support Client Transitions*

**BOSTON (November 13, 2008)** — Fox RPM Corp., which provides project and relocation management services, has recently released an innovative software platform called FoxFMS to help clients handle space, personnel and asset management as well as office churn.

FoxFMS facilities management software is a new application platform which Fox utilizes to help clients plan and maintain their space through a graphical representation of their floor plans, personnel and assets. Recognizing most clients are looking for relatively straightforward, but incredibly valuable information, FoxFMS stresses simplicity and user-friendliness. This digital planning tool aids managers in determining occupancy ratios, space chargeback allocations, departmental adjacencies, and the location of personnel and assets. During a corporate transition of personnel to existing or new space, various seating scenarios can be developed for review and final approval, eliminating errors due to last-minute office or workstation changes.

Fox has also hired Massi Coe to round out the team of space management experts focused on implementing FoxFMS on behalf of clients. Coe brings more than six years of experience in supporting facility and space management operations in addition to his knowledge of space planning, move coordination, software training, and exposure to how companies use Facility Management software on a wide scale. Coe previously worked at Fidelity where he was responsible for supporting the company's space management software initiatives for its worldwide real estate portfolio.

"We not only use FoxFMS as a platform for our everyday project needs, but we also have clients that continue to use it after we have left their facility," said Peter Stein, Vice President at Fox RPM. "While FoxFMS is truly simple to use, anyone who has deployed a space management system knows that a detailed, intelligent, and deliberate implementation process is key to ensuring the long-term benefits the application can provide. Having Massi Coe on board to spearhead client implementations of Fox FMS will make our customers' lives easier which at the end of the day is the most important service a company can provide."

Currently, FoxFMS is being utilized on several of its regional and national accounts, including the Broad Institute, Akamai, American Student Assistance, TaylorMade and Reebok.

#### **About Fox**

Fox provides project and relocation management services that utilize innovative strategies for planning and executing facility transitions. Fox's trademark processes can save you time and money and minimize operational downtime. Fox anticipates challenges and proposes creative solutions for everything from facility planning and furniture needs to construction and move management. Fox has a deep bench of highly professional, personable and detail-oriented employees who partner with their clients on-site. Experience you can rely on, excellence you can expect, people you can trust.

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